

Nelson City Council- ReUse and Recycling Centre Mural/Artwork Project 2021/22

Call for Expressions of Interest- Artist Services

The Brief

1.0 Contact

For all queries relating to this project please contact Tom Ransom, Arts & Heritage Adviser | Kaitohutohu Toi me ngā Taonga Tuku Iho, Nelson City Council, email: tom.ransom@ncc.govt.nz. Note- All questions and their answers will be posted on the Arts Council Nelson website to allow for an open and fair submission process.

To lodge a submission for this project, email a submission form to artscouncilnsn@gmail.com

2.0 Overview

Nelson City Council (NCC) wishes to commission a mural at The Nelson ReUse and Recycling Centre in Tahunanui Nelson/ Whakatū and is seeking expressions of interest.

3.0 Art at Nelson City Council

Art is a key element of Nelson's identity. Nelson City Council supports the rich creative environment that the city is known for through supporting arts organisations and events, as well as commissioning art works.

4.0 Project Documents

The documents associated this project are:

- The Brief (this document)

Available on the NCC website nelsoncitycouncil.co.nz for reference are:

- Nelson Tasman Regional Arts Strategy
<http://www.nelson.govt.nz/council/plans-strategies-policies/strategies-plans-policies-reports-and-studies-a-z/ntras-1/>

Nelson City Council Arts Policy -

<http://www.nelson.govt.nz/assets/Our-council/Downloads/Plans-strategies-policies/Arts-Policy-web-version-final-April-2013.pdf>

- Sample Contract: Available on request

5.0 Summary – The Site

The proposed site for this artwork/mural is the concrete wall at the car park to the site:

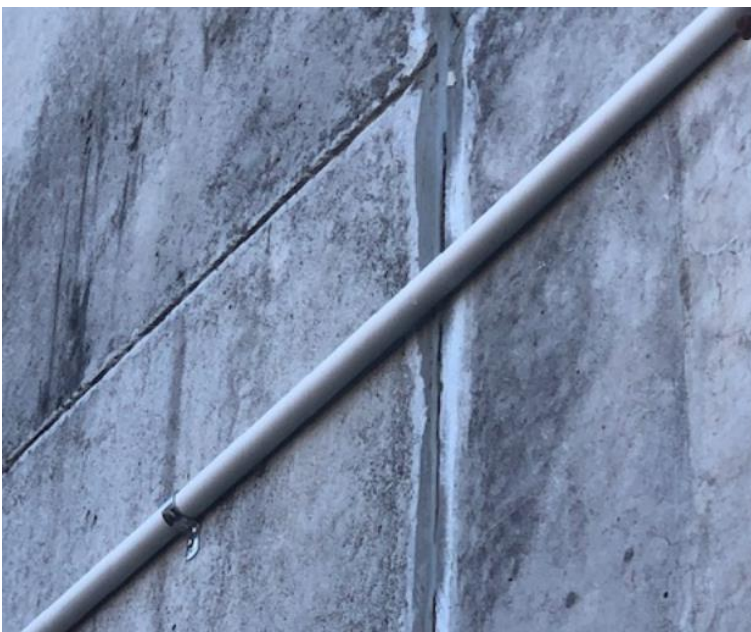


Photographs of the site are shown here:

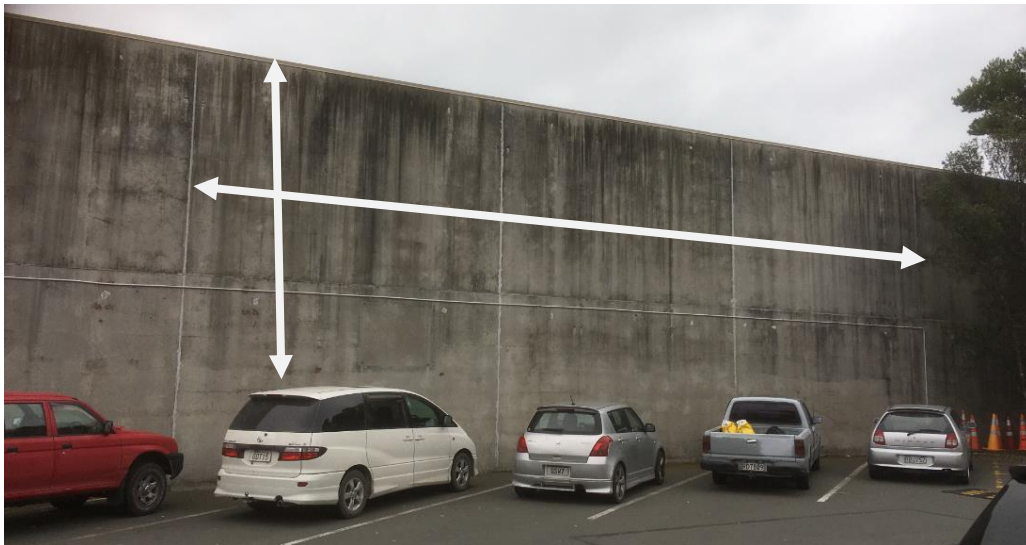
Whole wall:



Ducting to incorporate into mural by covering it with design



Minimum area of the wall intended for painting shown for clarity in two separate photos, but to be delivered as one complete design. This total area is approximately 60 metres wide and 7 metres high so approximately 420 metres square.



6.0 Budget

The budget guideline for the commission is NZ\$30,000 excluding GST. The budget will cover all artist fees, including travel costs, materials, design, delivery of work on site (including undercoating and graffiti guard coating), health and safety assessment and controls, environmental protection controls and insurances.

The painting will be carried out during March, April and May 2022.

Payment will be as follows:

- A 25% up-front payment will be made on signing of the contract to help support the artists initial costs.
- The remaining 75% payment will be made after completion of the works/during the month of May 2022.

Council will be responsible for water blasting/cleaning the mural site prior to any painting. Undercoating (if required) will be the responsibility of the commissioned artist. The artist will also be responsible for supplying and applying a graffiti guard final coating to the painted surface once that work is complete.

Artists are asked to signal their willingness (or not) to take part in an optional mentoring/training/work experience programme with local artists on the site. This part of the project shall be negotiated separately and paid for (including any additional fees to the commissioned artist) separately though other budgets. If interested in this opportunity, artists are recommended to suggest an hourly rate for this extra work as part of their submission.

Details of each party's responsibilities will be fully covered in a contract, which will take consideration of any special aspects of a particular concept.

If contract negotiations are not satisfactorily concluded, Council may end negotiations and choose to negotiate with another artist.

7.0 Cultural Assessment/Selection Panel

Proposed designs will be assessed by the Council's arts team with advice from Te Ohu Toi Ahurea (Council's iwi cultural forum) and finally selected by the NCC Arts Selection Panel, which will seek further advice as considered necessary.

Te Ohu Toi Ahurea is made up of cultural managers invited from each of the eight mana whenua iwi of Whakatū. The Arts Selection Panel is made up of two NCC staff and a minimum of two community members.

8.0 Commission Process

The following process will be undertaken to select and engage an artist:

- Calls for submissions of Expressions of Interest (EOI) are issued by Nelson City Council.
- EOI proposals including concept designs will be assessed by the arts team and shortlisted with help from Te Ohu Toi Ahurea. Note: at this point, for a particular submission (particularly if of a Toi Māori nature) to progress, modification or co-design with iwi may be required. Any details of that process shall be agreed with the artists at this stage.
- Shortlisted ROI's/concept designs shall be assessed by the Art Selection Panel. Selection of an artist or artists to fund to detailed design stage shall then be agreed upon by the Arts Selection Panel.
- An artist or artists shall be commissioned to propose detailed designs. Artists will be paid \$500 for any detailed designs.
- Detailed designs shall then be presented to Te Ohu Toi Ahurea and Arts Selection Panel for final approval and selection.
- Selected Artist(s) will then be contracted to deliver works in the agreed timeframe.

9.0 Key Dates

Stage	By 5.00pm
Release of ROI	1 November 2021
Deadline for questions from artists	10 November 2021
Deadline for expressions of interest	19 November 2021
Shortlisting assessments undertaken. Any iwi advised modification or co design negotiations are undertaken. Artists selected/notified to take to detailed design stage.	17 December 2021
Unsuccessful artists notified	17 December 2021
Selected artist(s) to present detailed designs to Council by	04 February 2022
Successful artist contracted by Council to complete commission -25% payment made	04 March 2022
Artists starts work on site	07 March 2022
Artwork completed – Remaining 75% payment made.	31 May 2022

10.0 Selection Criteria

To assess and shortlist concept designs for the ReUse and Recycling Centre mural/artwork project Council will use the following weighting and criteria.

Criteria	Weighting
<u>Capability and capacity of the artist to deliver</u> <ul style="list-style-type: none"> • <i>Capability and capacity demonstrated by past achievements of similar projects.</i> • <i>Confidence in the affordability/deliverability of the proposal.</i> • <i>Confidence that the key delivery timeframes in the project can be achieved on time.</i> 	<u>40%</u>
<u>Design and Context Considerations</u> <ul style="list-style-type: none"> • <i>Design merit of the proposal in meeting the brief.</i> • <i>Appropriateness of the visual story and artistic merits of the appearance of the piece.</i> 	<u>50%</u>
<u>Broader procurement objectives</u> <p><i>The concept supports broader Council procurement objectives such as increasing opportunities for local businesses, increasing skills and training in the region, improving conditions for local workers (e.g., living wage) and reducing emissions, waste and environmental pollution</i></p>	<u>10%</u>

Criteria Considerations:

The following criteria considerations should be considered:

A sensitive relationship to the site

The works need to be of an appropriate scale. Views from nearby car parking, driving and walking areas are to be maximised.

Links to the use of the site as a reuse and recycling centre and its mission to minimise waste going to landfill shall be expected.

Works shall also feature a strong overall environmental theme. Work shall talk of our individual and collective responsibility to manage waste responsibly and to not have it negatively affect the health of the soil, streams and ultimately the sea.

This may be represented by examples of land or marine ecosystems and wildlife that we are aiming to protect by managing our waste responsibly.

Submissions can include text, but the design should be primarily pictorial in nature.

Artistic merit

The works will be art of a very high standard, and likely to achieve critical acclaim and recognition for its artistic merit.

Health and safety considerations

In delivering the works, the artist is responsible for health and safety management of the site(s). The works should pose no/minimal risks to the artists/workers or public health and safety. This is to include any controls for people working at height or traffic management.

Affordability

It is feasible that artworks can be completed within the allocated time and budget.

Durability of the artwork

The mural artwork is to be painted directly to the concrete of the walls. It is noted that the wall is South facing so will be cold/may not receive sun for drying, as the Summer to Autumn light hours reduce.

The wall will be recently water blasted by the Council, but the artists are responsible for any paint/undercoating required.

The mural will be exposed to wind, rain and dampness due to its Southern aspect. It will also receive sunlight, air pollution including dust from the nearby industrial area, and vehicle emissions.

The artist shall seal the finished mural once complete, with a graffiti guard paint that suits their chosen paint type. An expected (maintenance free) timeframe for the work is at least ten years.

A heightened sense of arriving at the site

The artwork is to be located at a key access/gateways to the ReUse and Recycling Centre, so they will need to mark and enhance this fact.

Practicality of design/delivery.

The artwork shall meet and exceed any practical considerations. See the 12.0 Concept Design/Technical Requirements section below.

Recognition and sensitivity of Nelson/ Whakatū 's diverse and varied cultures

If featuring cultural references, the artwork must be culturally appropriate, and the artist culturally competent. The use of imagery by the artist will have context and be well considered in the way it represents any desired aspect of the community's diverse culture.

This project has been considered by iwi cultural managers at Te Ohu Toi Ahurea. For any Toi Māori (Māori art) imagery presented for this project, including use of Te Reo Māori or any reference of Mātauranga Māori, there will be a requirement that appropriate cultural engagement has been sought. For example, if a submitting artist includes Toi Māori imagery in their design, information on their cultural affiliations, whakapapa, Toi Māori training or mentoring and iwi/ Māori engagement should also be provided to support their submission.

In addition, if Toi Māori imagery, Te Reo Māori or any reference of Mātauranga Māori is used, the artist should recognise that for this project, iwi and Council may require the piece to be modified in its design, or perhaps be fully co-designed with iwi/local Māori artists. The level of modification or co design required will be advised by iwi and shared with the artists by Council in shortlisting negotiations.

A relationship to Nelson's sense of place

The Nelson City Council Arts Policy identifies the themes water and light as characterising the unique nature of Nelson. The finished artwork would be expected to respond to one or more of these themes in works containing layered meanings.

Accessibility

The ability of the public to appreciate and relate to the artwork shall be maximised.

11.0 Concept Design Presentation

Concept designs/proposals are called for by Council. Artists will need to present these concepts in document form as visual drawings/plans/written material etc. These will remain with the Council until the successful artist has been selected.

12.0 Concept Design/Technical Requirements

The following design/technical requirements are mandatory for artists to meet as part of the brief:

- The painted mural artwork shall span the whole wall area as shown on the white arrowed photographs on page 4. of this document.
- Traffic management shall be required if the artist uses any parking/walkway/road surfaces. Artists should consult Council staff to agree systems and processes required by them and to understand their liabilities for this.
- The operation of the ReUse and Recycling Centre during opening hours should be only minimally disrupted. During these times (Monday to Saturday 8.00 to 16.30 and Sunday 10.00 to 16.30) only a maximum of three car parking spaces shall be closed for the works at any one time.
- The artist shall be responsible for consulting the site managers for the ReUse and Recycling Centre to plan each working day. This is to ensure affects to the normal running of the site are minimised.
- The operation of the ReUse and Recycling Centre after the artwork is completed shall not be compromised.
- No paint shall be applied to the running surface of the car park walkway/roads without first providing technical assurances that slip risks will be avoided. (The Councils Transport team will need to peer review these and provide permission at submission phase).
- All users of the site must be safe and free from any snagging/scratching hazards from any non-paint elements (if used) of the new artwork. If used, any non-paint elements of the artwork shall not be located within the lower 1.5 metres of the artwork or extend out over more than 300cm of the surface of the car park tarmac.

- The artworks installation shall require working at height. Artists must be able to manage these risks and ensure any operator certification, for systems such as scissor lifts etc is in place.
- No supply of power will be available to artists working on the site. Any artist requiring power for installation will need to source an alternative supply- e.g., generators etc.
- The new artwork must not require any power or water source to be supplied after they are complete.

13.0 How to submit your proposal

Proposals must be submitted electronically/by email to Lloyd Harwood at Arts Council Nelson at artscouncilnsn@gmail.com using the provided submission form.

Proposals sent by post or hard copy delivered to Arts Council Nelson will not be accepted.

Please complete the submission form and include it with your proposal. Proposals without a completed submission form will not be accepted.