



Chorus cabinet art brief – information for artists



Cabinet art project overview

- In 2010 Chorus began a trial in Auckland to test if art works on the cabinets decreased the frequency of tagging. This proved successful so the programme has been extended throughout the country.
- The programme has become increasingly popular which led Chorus to partner with Keep New Zealand Beautiful (KNZB) in 2017. This partnership made complete sense as the businesses shares a desire to eliminate graffiti while beautifying the environment.
- With this partnership having concluded, Chorus is now partnering with local Councils and community groups to ensure the initiative's continuation.
- The main criteria for considering a cabinet as a candidate for art work is the frequency of tagging, as the mural becomes cost effective through eliminating cleaning costs. However other avenues are also considered, such as community or council requests and involvement.
- The final decision on design and content remain with Chorus.



Mural process

- Cabinet is identified and an artist or community effort sought to create a design. The cabinet number must be noted (typically found in the upper left hand corner) and the street name so we can easily verify that it is a Chorus cabinet.
- Design is submitted (where possible including colours and indication of finer details to be added during actual painting) to Council. Council liaises with Chorus who approves design or requests modifications.
- Artist purchases materials (maximum of \$150 unless otherwise approved) and completes art work, including final anti-graffiti guard (supplied by Chorus). NOTE: Cabinets are usually around 4m² total. Test pots cover 1m² so usually test pots of required colours provide enough paint to complete murals.
- Artist submits photos and invoice to Chorus (including materials receipts) for final sign off and when approved, invoice is paid. The payment for a cabinet is between \$400-\$1500 depending on its size. The invoice needs to be made out to Chorus NZ Ltd, PO Box 632, Wellington, 6140
- Art work is loaded on to the Chorus website and Facebook page and may be considered for the annual Chorus cabinet art calendar.



Requirements

- A Health and Safety Risk Assessment form to be completed and returned to Chorus prior to any work starting.
- Chorus will pay reasonable costs (maximum of \$150 unless otherwise approved) for the materials required to complete the artwork (receipts must accompany the invoice). Final anti-graffiti coating is provided. You will be advised where you need to pick the graffiti guard up from and you will be responsible for returning it.
- Chorus requires the artist to wear a high visibility vest when working on the cabinet and to follow council health and safety guidelines for working in the road reserve.
- Chorus requires the area around the cabinet be kept clean and tidy at all times. A drop cloth must be used.
- All paint, equipment and tools must be stored safely when working on site so as not to impede any pedestrian access or cause any health and safety concerns. All materials must be removed from site and stored securely when not working on the site.
- The final work must accurately reflect the approved design, with no offensive designs, images or words. The design remains the property of Chorus.
- Any council or community enquiries to be directed to Jo Seddon on 04 896 4080 or jo.seddon@chorus.co.nz



Invoices

In order to be paid, artists must supply the following information as soon as possible after the design has been approved:

- Name
- Address
- Phone
- Email
- Scan, screen shot or photo showing bank name, account name and account number (not balance)

Any delay in doing this may result in payment being deferred.



Further requirements

No paint to cover the handles, locks, sight glass (centre left of left door) or identification tags in top left corner of cabinet. Any paint on these surfaces will need to be removed prior to payment of invoice.

Care to be taken around the top vent, to ensure no holes are blocked.

Cabinet must be prepared properly prior to painting to ensure long life of the mural:

- Lightly sand then wipe down, ensuring the surface is clean
- Apply Smooth Surface Sealer or suitable etching primer
- **Photo showing prepared cabinet, complete with coating of smooth surface sealer prior to mural being applied, must be supplied at time of invoice**

Instructions on the application of the graffiti guard must be followed to ensure the mural's longevity.

A video with tips on how to paint a cabinet (made by one of our artists) can be found here:

http://youtu.be/yadD0AfP_4U

Many thanks and we look forward to seeing the finished mural.

